

Partnership Opportunities with

World Learning and LEAD Mongolia Program

Engage with Emerging Mongolian Leaders

World Learning welcomes your organization to have a positive impact in Mongolian community by partnering with our Leaders Advancing Democracy (LEAD) Mongolia Program. As a nonprofit leader in development and education working in more than 60 countries, World Learning has the know-how required to implement high value projects in communities around the globe with corporate and donor partners like you. That's because we are deeply engaged in the places where you do business. For more than 80 years, World Learning's programs have changed the lives of thousands of people worldwide. Together we can ensure that your brand fulfills its mission to transform lives.

The Leaders Advancing Democracy (LEAD) Mongolia program supports promising young leaders from the government, civil society, and private sectors to work collaboratively on key policy issues related to environment and urbanization, unemployment and poverty alleviation, and anti-corruption and transparency. Through leadership development training programs and international exchanges, LEAD Mongolia Fellows will interact with colleagues within Mongolia and counterparts from the United States, Kyrgyzstan, Myanmar, and Bhutan.

We offer many ways for you to combine your organization's core values with World Learning's expertise and decades of experience building relationships with local populations. You can choose from multiple models of engagement designed to help you find the right approach to address critical needs in places that matter to your organization and are consistent with your mission.

Community Engagement

We value the unique skills and perspectives of the private sector. We leverage the expertise of our corporate partners to co-design high-impact projects in communities in need around the world.



Let us help you tailor your vision for a social responsibility project to fit the Mongolian context. World Learning can also create dynamic volunteer opportunities for your employees in and around where they work.

- ✓ LEAD-Mongolia hopes to engage private partners who can offer volunteer staff time to serve as technical/sector speakers, and workshop facilitators
- ✓ Private sector-nominated mentors can work side-by-side and guide our fellows throughout the program

Leveraging Donor and Private Sector Resources

Another way to achieve your development goals is to donate goods and services. We can work with private sector partners to direct in-kind contributions where they can have the greatest impact on the LEAD-Mongolia program.

Ways to directly support LEAD-Mongolia Program can include:

- ✓ Fellowships
- ✓ Event co-sponsorships
- ✓ Program and Project funding and support
- ✓ Donated, accommodation, transportation and logistical support
- ✓ In kind services and facilities including meeting space for training and media events
- ✓ Guidance and training on real-life scenario advocacy, marketing and outreach campaigns

There are many ways that you and your organization can support and partner with LEAD Mongolia program. Please feel free to contact and collaborate with us.

Become a LEAD Mongolia

Program Partner

FELLOW

LEAD Fellowship Partner:

At this level a private sector partner will engage with the program and one or more of our fellows throughout the lifecycle of the program (July 2017 - March 2018). This partnership level enables you to select and sponsor a qualifying fellow or group of fellows who is/are working on a common area of interest. The fellow or group may work on a specific policy theme – environment, poverty alleviation, transparency – or a project idea relevant to your area of interest, a representative of the partners target group or community, or a top-ranking candidate among the selected fellows. By becoming a Fellowship Partner, you also are enabling the program to add an additional fellow into the LEAD Mongolia program.

LEAD Mongolia will include the corporate branding (name and logo) placement on workshop materials, videos, Facebook and other social media pages and campaigns, and offer dedicated time/speaking opportunity at the workshops, networking events etc.

LEAD In-Country Fellowship per qualifying fellow USD 2,000

LEAD US Exchange Fellowship per qualifying fellow USD 10,000

PROGRAM

LEAD Event Partner USD 2,500

At this level, a Program Event Partner can sponsor a specific component of the LEAD Mongolia program. Examples include: LEAD 2017 fellows meet and greet networking event; LEAD 2017 skills building OR thematic workshops; LEAD 2016 or 2017 Fellowship Capstone Presentation Events.

LEAD Mongolia will include the corporate branding (name and logo) placement on the event materials, videos, Facebook and other social media pages and campaigns, and offer dedicated time/speaking opportunity at the events.

LEAD Inclusion Partner USD 5,000

At this level, a LEAD Program Inclusion Partner can help strengthen the LEAD Mongolia program's commitment to social inclusion and integrating the voices of all people. The partner will be engaged and recognized throughout LEAD Mongolia 2017 program activities and events. Supporting funds will be channeled to ensure inclusive programming (i.e. inclusion training, site visits that engage with diversity of young men and women, people with disabilities, LGBTI, etc.), providing necessary inclusion accommodations, as well as inclusive project planning and design. Examples of funding use may include design and development of inclusive program materials and videos, hiring sign language interpreters, or supporting inclusion development workshops.

LEAD Mongolia will include the corporate branding (name and logo) placement throughout the program on workshop materials, videos, Facebook and other social media pages and campaigns, and offer dedicated time/speaking opportunity at the workshops, networking events etc.

PROJECT

LEAD Positive Impact Project Partner USD 3,000 +

At this sponsorship level the partner can engage with a specific project team and sponsor the team's positive impact project, which Fellows design and implement with World Learning support as part of their LEAD Mongolia experience. The partner may choose a specific "theme" of its interest, which our Fellows are working on, including: Environment and Urbanization, Poverty Alleviation and Unemployment, and Transparency and Anti-Corruption. Further, at this sponsorship level the partner is able to amplify the scope, reach, and impact of the project by providing technical expertise, advice, mentorship, and much more.

LEAD Mongolia will include the corporate branding (name and logo) placement of the project and its materials, videos, Facebook and other social media pages and campaigns. (see attached for project details)